



Marketing Resources

- **National TV Commercials.**

FightZone.TV is one of the largest Independent Distributors of the hottest sport in the world today - Mixed Martial Arts (MMA).

FightZone.TV Proudly Presents the best MMA Events from around the country and is available to over 47 million+ Homes. Airing on Sun Sports (6 million+ Florida Homes), Sport South (9 Million+ Homes in GA, TN, AL, MS, NC, SC & Nationally on FSN Sports on DIRECTV (18 million+) and The Dish Network (13 Million+), AT&T U-verse (2 Million+ CA, TX & Midwest) and thousands of Sports Bars and Sport Related locations across the nation.

FightZone TV distributes 3 Programs: 1.5 hour fights from a variety of locations and Promoter Partners. Jay Adams Brawl Call - a 1/2 hr MMA Behind the Scenes show and MMA 30 w/ Host Dave Farra, a fast paced 1/2 hr. Las Vegas based MMA News, Reviews and Interviews show.

FightZone TV is now available to over 40% of the US homes with cable TVs or satellite.

Your spot will be available to more eyes than all of the Fight Print Publications combined.

And bear in mind, 100% of our viewers are MMA fans and your potential customers. You can't get much more targeted than that.

- **FightZone is available online** including one of the World's largest Fight Photo Galleries in the world, with over 100,000 linked photos.
- **Banner Links** - FightZone Internet site. Check out Worldwide Links, Shop On Line, Videos, etc., Banner ads are FREE to all advertisers and anyone who Trades Links or as low as \$9.99 per month.
- * **Email Mailing Lists** - Our Newsletters and TV Schedules are sent periodically to over 12,000 Fight Fans, Promoters, Schools, Gyms and Fight related businesses.
- **National Internet Weekly Radio Show** on Action Radio Network. www.ActionRadio.net